



SMS for Education

Text messaging is a key communications tool. With over 85% of the UK population carrying a mobile phone, there is no simpler way to keep updated, keep in touch and keep ahead.

At Avanquest we have worked closely with a number of schools and colleges to add this powerful and yet cost-effective messaging medium to their IT systems. Some of the initiatives that have been implemented are detailed below, but the possibilities are endless.

Features:

- Keep in touch with staff, students and parents quickly, easily and cost effectively
- Create, send and receive SMS messages from within ANY email client
- Integrates with existing student record systems including SIMS.net, CMIS, SEEMIS, SITS:Vision and Bromcom
- One off system cost
- No new hardware necessary

Overview

Text Message Server brings SMS to the desktop via the network and integrates with email, all without the need to deploy new hardware.

Text messages can be sent straight from a familiar e-mail interface or any other application, such as Moodle, Intranet, Blackboard and Sharepoint to individuals or groups, offering an immediate, cost effective alternative to letters and phone calls.

The system also allows for incoming text messages to be automatically routed to the correct e-mail inbox.

Integration with electronic registration

The recent report from the National Audit Office calls for central government to work more closely with local councils and schools to cut truancy.

Using Text Message Server with electronic registration systems allows for quick verification of student absence and helps to track student welfare.

An SMS to pupil/parents/guardian can be automatically triggered by non-attendance:

"Your child has not arrived for registration –please contact the school to confirm."

This is a fast, cost-effective way to help solve what is currently a BIG problem; over 50,000 truanancies every day in the UK.

Student Services

Using SMS can help to inform and advise students quickly and directly:

"Lecture with Professor Wallace is cancelled."

Parents can also be kept informed and notified if their child falls ill, the school is closed due to bad weather or a field trip is delayed:

"Bloggs School is closed due to bad weather."

Adult Education Information

- Advertise new courses
- Course information requests
- Send payment confirmation and requests

"We use TMS at Brockenhurst College as an integrated part of our Managed Learning Environment strategy.

We use it to maintain direct and immediate tutorial support communications with learners. We are also using it to build some simple self-service applications for students to use – e.g. they can send a text and get their timetable for the day on their mobile.

We use text because nearly every of our learners has their own mobile phone, and they love using them – we'd be crazy not to tap into that!

We've found TMS extremely easy to use – straight out of the box through our existing e-mail program, and integrated into our home-grown applications"

Brockenhurst College

About Avanquest ProcessFlows:

A leading provider of software solutions that automate business processes and improve communications.

We offer expert advice, provide system integration, installation and training with a first class support structure and customer care programme.



Text Message Server

For further information please contact Avanquest Sales on 01962 835053 or email sales@processflows.co.uk